

*"What The Hell did I  
Just Watch?!"  
Comedy Video Festival*

The "What The Hell Did I Just Watch?" Comedy Video Festival was started in 2006 by Oh The Humanity Productions to showcase the funniest videos out there with a blind eye to production value, marketability, or star power. "What The Hell Did I Just Watch" is the best anti-film festival the world has ever seen. What's an anti-film fest you ask? It's a collection of movies and videos that are actually funny. You remember funny, right? It's where you laugh, and not out of politeness. So forget movies with long dull shots of puddles, diatribes about deep seated emotional scarring, or the beauties of the mother-daughter bond. Funny. Really funny. Like "What the hell did I just watch?" kind of funny.

The goal of the festival is to keep things simple, focus on having fun, and to showcase videos that actually make you laugh. Our submissions are graded solely on their entertainment worth; do they make us laugh? The audience will watch the videos and vote on their favorites. Those entries will then have an open invitation for a piece in the next festival. Oh, and we want to give all those hoity-toity festivals a big fat raspberry. Imagine us, standing in the dark, making annoying farting sounds at them.

The festival takes place at the Rendezvous Jewel Box Theater in downtown Seattle. With a large front window, raised ceiling, upstairs seating and furnishings taken from the old Opera House, this Belltown classic seats 70 people. The bar is busy enough to keep things entertaining without making it impossible to find a seat.

We've developed a marketing plan which includes full color programs and an aggressive internet advertising and PR campaign on popular networking websites. The festival committee watches and hand picks the best pieces to showcase. They are the absolute, hands down, funniest videos in any festival anywhere!

With this unique approach to comedy, "What The Hell Did I Just Watch" is attracting a lot of attention. Don't miss out on the opportunity to be part of it all!

Please don't hesitate to contact us if you have any questions about becoming a sponsor.

**What The Hell Did I Just Watch**

**ATTN: SPONSORSHIP OPPORTUNITIES**

**Phone: (206) 337-1695**

**Email: festival@ohthehum.com**

**Address: 3817 Shelby Rd, Lynnwood WA 98087**

## **Sponsorship Levels and Benefits**

### **Top Level: \$1,500**

#### **As a Top Level sponsor, your company will receive:**

- Your logo integrated prominently on festival program.
- Your logo or short video played on screen at the event.
- Your company's name mention in all press releases.
- Your logo integrated into all advertisements including festival posters.
- Your logo shown on the front page of the website (with link).
- Your logo or video clip played in the festival's podcast.
- Banner placement at table at the venue.
- 10 all-access V.I.P. passes to the festival.
- Free promotional material from the festival.
- Mention from the Festival Organizer in press and promotion.

### **Second Level: \$500**

#### **As a Second Level sponsor your company will receive:**

- Your logo on the website (with link).
- Your logo placed prominently on screen at the event.
- 2 all-access V.I.P. passes to the festival.
- Mention from the Festival Organizer in Press and Promotion.
- Free promotional material from the festival.

### **Third Level: \$250**

#### **As a Third Level sponsor your company will receive:**

- Your logo on the website (with link).
- Your logo integrated on festival program.
- Mention from the Festival Organizer in Press and Promotion.
- 2 all-access V.I.P. passes to the festival.
- Free promotional material from the festival.

### **Make a Donation: Cash, goods, or services.**

Listed as a supporting sponsor on the website. Additional details negotiable depending on donation.

### **Other:**

Donations are encouraged and very much APPRECIATED!

Please send us your company's promotional items for our gift bags that will be given to Festival registrants and our audience! If you have a street team or mobile marketing team, have them come to the festival.